

# EXECUTIVE PROJECT MANAGEMENT OVERVIEW

## PROJECT MANAGEMENT AS A KEY STRATEGIC TOOL

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### COURSE SUMMARY

Project management is about achieving business value in a smarter, more predictable way. This course introduces the concepts of project management and industry best practices, and provides executives and senior stakeholders with an understanding of their role and responsibilities as needed to better support their projects.

This is a high-level overview intended primarily for executives and those on the periphery of projects.

### SPECIFIC COURSE OBJECTIVES

- ◆ Introduce the Project Management framework as described in the Project Management Institute's current *Project Management Body of Knowledge: the Global Standard*
- ◆ Define a Project and its characteristics, define Project Management and compare & contrast it to operations, and introduce the use of a formalized Project Management Methodology
- ◆ Explain how using a more effective methodology for Initiating, Planning, and Executing projects can extend the strategic capabilities of the organization
- ◆ Learn the specific Project Management Deliverables from each phase of the project lifecycle and their respective value to senior stakeholders
- ◆ Gain an understanding of executives' / senior stakeholders' responsibilities during each phase of the project life cycle and how the judicious exercise of those responsibilities can help ensure project success...or failure

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This ½-day course provides a high-level overview of project management concepts & principles using primarily lecture and discussion. DIDEX, LLC is certified as a Global Registered Education Provider (R.E.P.) and grants 4 Professional Development Units (PDUs) for this course.

Note: we encourage our customers to work with us to customize our courses for a more effective, meaningful delivery.

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